



**1 Fourth Street
Chester, PA 19013**

NEWS RELEASE

For Immediate Release

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CITY SUPPORTS BREAST CANCER AWARENESS

Chester, PA -- For the third year in a row, the City of Chester is partnering with Crozer-Keystone Medical Center to promote Breast Cancer Awareness Month. During the month of October, City residents are encouraged to “think pink” by wearing the color to raise awareness and take preventive steps through self-exams and screenings.

Breast Cancer Awareness shirts and hats are available for purchase through the City. All proceeds and funds raised by the City will be donated to the Crozer Regional Cancer Center. Last year the City raised more than \$1,000 for the cause.

Mayor and Council are encouraging Chester residents to step up and raise even more for this worthy cause. The City will officially celebrate **Pink Day on October 28, 2009** and will hold a proclamation reading at the 10:00 am council meeting, and also announce the total funds raised.

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